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Trivantage® Adds New Benefits to Customer Membership Program

Trivantage Plus™, the industry's first customer membership program, just got better.

BURLINGTON, N.C., Aug. 9, 2024 — Trivantage, a one-stop shop for fabrics, hardware, and accessories, announced new benefits to Trivantage Plus, the industry's first customer membership program. Members will now be able to order complimentary memo samples with free shipping, shop more products at a discounted rate, and access exclusive discounts from new industry partners, Fabric Tattoo and TagTime USA.

“Since launching Trivantage Plus last year, we’ve doubled down on our commitment to customer satisfaction and success,” said Lindsay Shakarjian, marketing director. “These new program benefits enhance the toolkit we’ve built to help customers grow their businesses.”

The announcement also comes on the heels of the one-year anniversary of the membership program, where customer satisfaction has been high.

“This is our second year of being a member of the Trivantage Plus program, and what a great program it is,” said Ricky Collins, owner of Collins Custom Interiors. “With rising costs across the board, it has really made bidding jobs simple. It also helps us to be more competitive through lower fixed rates on shipping.”

The annual membership program offers several key benefits to help customers gain a competitive edge plus peace of mind:

- Flat-rate, same-day shipping on parcel package orders
- Complimentary memo samples
- Special offers on machines, software, and more from industry partners
- Year-round discounts on select products and brands
- Virtual seminars

Additional benefits are available through Trivantage Plus, and customers are able to choose between two membership levels: premium and platinum. The premium membership includes discounts on products from Trivantage and industry partners; access to member-only virtual seminars; flat-rate, same-day shipping; and reduced



restocking fees. With the platinum membership, customers gain access to premium membership benefits in addition to an enhanced warranty and individualized marketing support.

For more information, visit <https://www.trivantage.com/plus-intro>.

About Trivantage

Trivantage is the nation's one-stop shop for fabrics, hardware, accessories, and expertise for the awning, marine, upholstery, shade sail, window covering and related industries. Trivantage offers over 9,000 products, including wholesale performance fabric by the yard, hardware, cordage, trim, thread, and more. Its best-in-class customer experience, hassle-free ordering, personalized service, and commitment to having the largest inventory are second to none in industries where orders must be done right the first time. Visit Trivantage.com or connect @Trivantage on Facebook, Instagram and LinkedIn.

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