

## FOR IMMEDIATE RELEASE

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### **Trivantage® Demonstrating New Seamstick Taper Tool at the Custom Workroom Conference & Marketplace**

BURLINGTON, N.C., Sept. 24, 2024 — Trivantage, a one-stop shop for fabrics, hardware, and accessories, will demonstrate a new Seamstick Taper Tool that makes it easy to apply seam tape to zippers, webbing, and trim at the Custom Workroom Conference & Marketplace on Sept. 24 in Warwick, Rhode Island. Trivantage will also showcase a range of newly expanded product offerings specially for designers and workroom customers as well as highlight new benefits for Trivantage Plus™, the industry's first customer membership program.

Designed by a fabricator, the Seamstick Taper Tool makes quick work of a seam tape application, providing placement on one or both edges with no bleed over. Demonstrations on the ease and convenience of using this ingenious tool will take place at CWC's Marketplace, and visitors will also be able to apply the tape. As users will experience firsthand at CWC, the tool helps speed up the application process.

"The workroom industry is influenced by design and decorating trends and product innovations," said Susan Woodcock, co-owner and producer of CWC. "Workroom businesses need to stay updated and informed about the latest hardware and shade systems, fabrics, upholstery materials, tools, and techniques. The new Seamstick Taper Tool from Trivantage is an example of the type of product innovation we have come to expect in our industry. I look forward to seeing this and many other tools in action at our show."

The Seamstick Taper Tool works by applying ¼" seam tape to the edges of many different sizes of zippers, webbing, and trim. To apply the tape, attach the quick-switch tool block to the application, insert the zipper or trim, and pull through the taper tool for effortless seam taping. The Seamstick Taper Tool comes with a #10 Tooth tool block, but other sizes are sold separately, including a #5 Zipper, #8 Tooth, #10 Coil, 1.5" Facing/Webbing, and 2.0" Facing/Webbing.

"As we'll demonstrate at CWC, fabricators can improve accuracy and save valuable production time with our new Seamstick Taper Tool, which was specially designed to ensure consistent, precise tape placement," said Keith Purves, business development and training manager at Trivantage.

Also during CWC at Trivantage Booth #34-35, Trivantage will highlight high-quality fabrics, thread, hand tools, notions, and other supplies needed to save time and get the job done right for designers and workroom customers, including:

- Sewing machine accessories
- Hand tools



- Cutting tools
- Threads
- Invisible zippers
- Clasps, needles, and pins
- Tapes
- High-quality fabrics

Trivantage, the largest supplier for awning, marine, upholstery, and related industries, will also outline at CWC how customers can:

- Shop the [Sunbrella x David Rockwell Currents Collection](#), new collaborative concepts inspired by nature.
- Find the perfect curated upholstery [thread and bobbins](#) with the performance features they need.
- Shop the [latest Sunbrella patterns](#) and colors that are on trend and in demand.

“At Trivantage, we’re always seeking new ways to help designers and workroom customers get the job done right,” said Lindsay Shakarjian, marketing director. “We’ve always been known for our fabric selection, but as visitors to CWC will see, our new product offerings demonstrate that Trivantage customers can get everything they need, all in one place.”

During CWC, Trivantage will also highlight new benefits available through the Trivantage Plus customer membership program. Now in its second year, the program offers members new benefits, including complimentary memo samples with free shipping, more products at a discounted rate, and access to exclusive discounts from new industry partners, Fabric Tattoo, TagTime USA, and Shade Sail University.

For more information or to schedule an appointment at Booth #34-35 at CWC, please contact Carter Smith at [csmith@wrayward.com](mailto:csmith@wrayward.com).

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#### **About Trivantage**

Trivantage is the nation’s one-stop shop for fabrics, hardware, accessories, and expertise for the awning, marine, upholstery, shade sail, window covering and related industries. Trivantage offers over 9,000 products, including wholesale performance fabric by the yard, hardware, cordage, trim, thread, and more. Its best-in-class customer experience, hassle-free ordering, personalized service, and commitment to having the largest inventory are second to none in industries where orders must be done right the first time. Visit [Trivantage.com](http://Trivantage.com) or connect @Trivantage on Facebook, Instagram and LinkedIn.